

**Diabetes WA enjoys fostering partnerships with corporate organisations wanting to give back to the community.**

Diabetes WA aims to raise funds to support **awareness, education, support, advocacy** and **research initiatives** to help people living with, or at risk of, diabetes.

Diabetes WA has established 'Corporate Partnership Opportunities' to assist organisations in determining suitable partnership activities.

Please consider the operational manner of your organisation when looking at the options below to find a suitable way to support Diabetes WA (DWA):

- **Referral Partnership**  
This is best for service based organisations. DWA and the organisation can support a 'referral' system where part proceeds can be given to DWA upon every referral\* passed on by a DWA supporter.
- **'Product of the Month' Partnership**  
This is a good option for product based organisations. DWA and the organisation can support a particular product\* sold by the organisation with part proceeds going to DWA over a defined period of time.
- **Sponsorship Partnership**  
The organisation can become a sponsor for a particular DWA event or campaign and be actively involved in a mutually beneficial activity. This partnership is dependent upon what activities DWA are undertaking at the time of enquiry and level of sponsorship required.
- **Corporate Staff Initiative Partnership**  
This is a way of getting employers and employees involved in raising funds. Ideas suggested are:
  - **Free Dress Day:**  
Pay for the privilege of going casual for the day
  - **Fun Run:**  
Staff can collect sponsorship for each kilometre they are able to run in their lunchbreak or simply collect a donation from family and friends if they can finish a nominated fun run course
  - **Morning or Afternoon Tea:**  
Host a morning tea for staff, clients and suppliers and charge a gold coin donation to attend. Don't forget to keep the food healthy and fun!
- **Standard Donation**  
The organisation can make a monetary donation to DWA. This can be done in recognition of an organisation's achievements (eg. '10,000 Hours Injury Free') to make organisational stakeholders feel they have an involvement in the contribution.

**If your organisation would like to establish a partnership with Diabetes WA please contact a member of the Fundraising Team on (08) 9325 7699.**

\* Subject to review and approval by the DWA Fundraising Partnership Committee.

**Please Note:** Partnerships have not been accepted or endorsed until a Diabetes WA Fundraising Proposal and Agreement has been signed by the DWA CEO and a copy returned to the organisation representative.